



# EMPOWERING TOMORROW'S LEADERS THROUGH VRCF'S LAUNCHPAD





# THE INSPIRATION

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The Vasumathi Ramaswami Centenary Foundation (VRCF) was established to honor the loving memory of Vasumathi Ramaswami.

Vasumathi Ramswami (1917 -2004) was a remarkable woman who lived a truly extraordinary life. An orthodox woman with modern ideas, she was a social worker, writer, speaker and an institution builder. Vasumathi Ramaswami was a strong believer in women's education as a necessary condition leading to their economic independence. With selflessness, and an abiding love for humanity, Vasumathi Ramaswami helped build several institutions in the cause of public health, women's welfare and women's rights. **To continue her legacy and inspiration, a foundation was established by the family of Vasumathi Ramaswami in 2018.**

MRS. VASUMATHI RAMSWAMI  
(1917 -2004)



# VRCF'S VISION

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VRCF was established with the objective of contributing towards creating a world where **education, healthcare, and cultural enrichment are accessible to all, empowering individuals and communities to thrive.** Towards this objective, VRCF offers comprehensive educational support, medical assistance, financial aid for the underprivileged, and promotional assistance for cultural activities.

VRCF aims to build a future where compassion, knowledge, and cultural appreciation unite to uplift humanity and ensure a brighter, more equitable tomorrow.



## EDUCATION



## HEALTHCARE



## RELIEF TO POOR



## PROMOTION OF CULTURAL ACTIVITIES





# LAUNCHPAD

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As one of the projects, VRCF has initiated Launchpad, a program to empower and enable talented and driven youngsters to achieve their aspirations. This platform will bridge the mentors, mentees and donors.

Launchpad's objective is to empower talented students to dream big and realize their full potential.

VRCF's Launchpad will support talented individuals in academics, arts, or sports, in nurturing their ambitions, developing their skills, helping them transform their dreams into achievable goals.

Launchpad creates a dynamic and collaborative platform that unites mentees, mentors, and donors in a shared mission to empower the next generation of leaders.

# VRCF'S LAUNCHPAD





# THE APPROACH

- VRCF's Launchpad adopts a personalized mentoring approach, moving beyond generic guidance. This intensive program fosters frequent, in-depth interactions between mentors and mentees, offering tailored support that aligns with each mentee's specific goals.
- By emphasizing strong, trusting relationships and hands-on involvement, Launchpad ensures a meaningful mentoring experience. This high-touch approach empowers mentees with the tools and confidence to achieve their aspirations, transforming them into leaders who inspire positive change in the world.





# LAUNCHPAD'S UNIQUENESS

What distinguishes VRCF's mentorship is its tailored approach, with personalized mentoring, crafted through comprehensive needs assessments.

'Launchpad' will bridge mentor, mentees, donors to empower the leaders of tomorrow.

## Foundation Program



## Huddle (Weekly once or twice)



## Need Based Personalized Training



## Continuous Feedback and Assessment



## Launchpad's Goal

The goal of Launchpad is to transform Dreamers into Achievers, and ultimately, into visionary Leaders. Through mentorship, skill-building, and guidance, the program is designed to nurture students' potential, empowering them not only to realize their aspirations but to excel and inspire others as they rise to leadership roles.







# Team

## **Managing Trustee & Chief Mentor:**

Mr. R. Seshasayee

## **Coordinators:**

Mr. C. Manikandan

Mrs. Shenbakam N Amalnath

## **Mentors:**

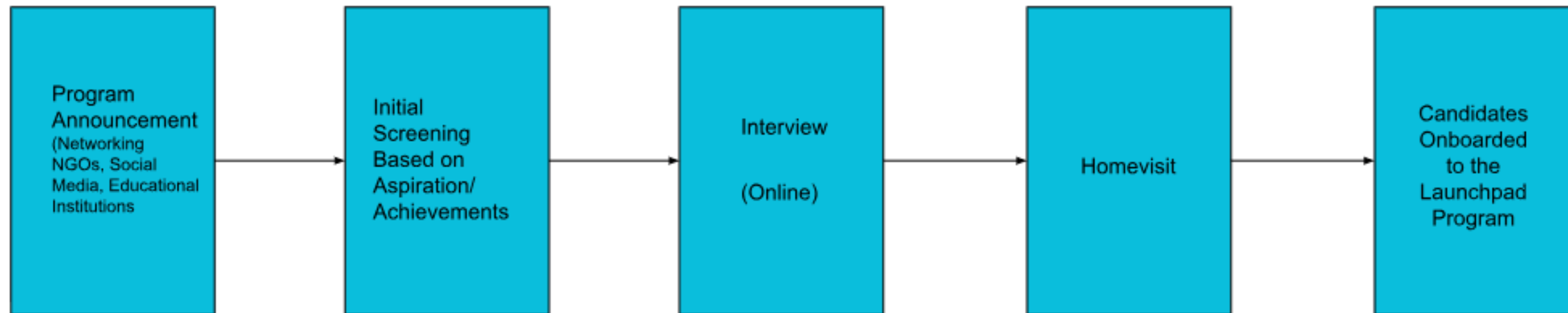
Mr. Krithik Roshan, IT Professional, HCL Tech

Ms. Malathy, HR Professional

Mrs. Anusuya Devi, Lecturer, Govt. Polytechnic College

Mrs. Uma, Physical Education Director, ADM College

# SELECTION PROCESS



**Selection Criteria had a minimum of 80% marks for academic streams.**

**During the Home visit, the economic background of the candidates was considered for a scholarship.**

# Launchpad's 1<sup>st</sup> Cohort

Launchpad has been kickstarted with its 1st cohort as a pilot project. For this pilot project, 17 candidates have been selected from 10 different districts.

The selected candidates are receiving financial assistance for their education as well as mentorship from VRCF.

- Online huddle- Ongoing
- Initial funding requirements were identified.
- A 2 day Program was organized on Sep 6 & 7 at Intellect Design, Chennai.



**16**

Students from 10 different districts in TamilNadu

## Aspiring

Doctors (MBBS, BSMS),  
Engineers, Chartered  
Accountants, Agriculturalist,  
Civil Service, Human Resource,  
and Entrepreneurs







# Launchpad's 1<sup>st</sup> Cohort

Stream	No
B.E	6
B.Com	3
BSc Agri	1
DGNM	1
BBA	1
BSMS	1

Two students are undergoing NEET Coaching.

Total 15 candidates.

## Brief Summary of the Selected Candidates

Most of these candidates are from Single Parent Households tribal community, children of daily wage workers and unsupportive alcoholic father.

All these candidates have scored above 85% (Maximum of 95.5%)

All these candidates are from financially disadvantaged families. That didn't deter them from working hard, instead motivated them to accomplish their academic success, without any external support.

With very minimal resources the candidates have achieved academically. With proper mentoring, the candidates can achieve their highest potential. From disadvantaged background, despite all odds have secured good marks, wanting to achieve 'something'. They have burning desire, what they lack is direction!

## A glimpse from the Home Visit





## Candidate Profile

VRCF ID Number	Name of The Student	Dt	Course	College
001	Kalaiyarasi - R	Cuddalore	B . Com	Kundhavai Naachiyar Government Arts College - Thanjavur
002	Sanjai - V	Cuddalore	ECE	Anna Universiy - MIT - Chrompet
003	Lakshna - R	Covai	B . Com	Govt Arts College - Covai
004	Dinesh Kumar	Karur	B . Com	Sri Amaraavahi College of Arts & Science - Karur
005	Mukil Vendan	Namakkal	BE - CS	Govt College of Technology ( Autonomous) - Covai
006	Selva leaka	Thanjavur	BSC - Agri	AC & RI - Thajavur
007	Pavithra -P	Nagapatinam	BSMS	Sir Issac Newton Siddha Medical College - Nagai
008	Varsha	Karur	BBA	Govt Arts College - Karur
009	Madu	Tutucorin	ECE	Govt College of Technology ( Autonomous) - Covai
010	Dakshina	Namakkal	NEET	Classic NEET Accadami - Salem
011	Ashwini	Namakkal	MBBS	
012	Muthulakshmi	Theni	B . Com	JayaRaj Annabhakiyam Womens College
013	Madumitha	Karur	B. Com	Govt Arts College - Karur
014	Gugha Priya	Tutucorin	ECE	
015	Suganya	Tiruchi	EEE	NIT - Tiruchi
016	Rohini	Salem	Chemical Eng	NIT - Tiruchi
017	Durga Devi	Tiruchi	DGNM	Madras Medical College

Madhumitha and Kalaiarasi were disqualified due to their lack of response to multiple calls, follow-ups, and participation in activities.  
Varsha is under monitoring period.





## LaunchPad Introductory Meet

The goal of the introductory meeting with students is to build rapport and create a welcoming atmosphere while setting clear expectations for the mentorship program.

The 2-day program at Intellect Design, Chennai, on September 6 & 7, was meticulously planned for students and parents. It included a mix of fun activities, learning experiences, and interactive sessions with industry experts and mentors, providing both inspiration and practical insights.

Students and Parents had two exposure visits. One is Design Thinking walkthrough and another one is History walk at Mahabalipuram. Students were motivated to give their best to the mentorship program and the parents felt happy for being in safe hands.

## A glimpse from the two day program







## VRCF Website

The VRCF website has been successfully launched and is now live and fully operational.

In the future, we plan to enhance the platform into a more robust, interactive space that will allow mentors and mentees to connect and collaborate online, enabling more efficient guidance and support throughout the mentorship journey.





## VRCF's PATHWAY

The core competencies of this 150 week curriculum are organized into foundational skills for personal, academic, and professional growth. These competencies focus on developing well-rounded individuals prepared for real-world challenges.

Year 1: **Foundational skills** (Self-awareness, Time management, Communication, Teamwork, Curiosity, In-depth Learning).

Year 2: **Advanced skills** (Problem-solving, Adaptability, Leadership, Critical Thinking, creativity).

Year 3: **Future-ready competencies** (Research, Entrepreneurship, Project-Business idea development).



## Need Based - Communication Training

A need was identified to address the communication and confidence gap among students, particularly in spoken English. As a part of communication training, Spoken English training program was arranged. The tutor conducted a pre-assessment and provided the following report:

- A beginner-level grammar test with 25 questions was administered. Out of 15 students, 11 participated.
- Of those 11, 4 students scored 20 or below, which is considered average, while the remaining 7 performed well.
- Classroom interactions revealed that some students need practice in speaking and vocabulary to boost their confidence and communication skills.
- The course will cover functional grammar, pronunciation, and vocabulary building, starting at a pre-intermediate level.
- The classes will be activity-based, and assignments will be given to reinforce learning. A final assessment will be conducted at the end of the course to measure progress.

**Based on this input, we have arranged two activity-based classes per week for a duration of 10 weeks. (20 Classes)**

**Duration: 3 months (Sep - Nov 2024)**



## Monitoring

- Students are organized into two groups and closely monitored throughout the program.
- Attendance for each session is recorded for all mentees.
- Regular feedback is collected from mentors.
- Mentee satisfaction surveys and review meetings are conducted to gauge progress.
- Pre- and post-program assessments are performed to evaluate skill development.
- Academic performance will be tracked over the program's duration.
- Additionally, feedback will be gathered from students, parents, mentors, and coordinators regarding the program's effectiveness and potential areas for improvement.

## Calendar Events ( Sep - Dec 2024)

Month	Date	Event	Core Competency	
Sep 2024	2 Sep 2024	Review Meeting	Problem Solving, Leadership	
	5 Sep 2024	Launchpad Introductory Meet	Problem Solving, Leadership	
	6 Sep 2024	Exposure Visit - history Tour	In depth Learning	
	14 Sep 2024	Spoken English Pre Assessment	Communication	
	17 Sep 2024	Spoken English Class 1	Communication	
	19 Sep 2024	Spoken English Class 2	Communication	
	21 Sep 2024	Review Meeting	Communication	
	24 Sep 2024	Spoken English Class 3	Communication	
	26 Sep 2024	Spoken English Class 4	Communication	
Oct 2024	1 Oct 2024	Spoken English Class 5	Communication	
	3 Oct 2024	Spoken English Class 6	Communication	
	8 Oct 2024	Spoken English Class 7	Communication	
	10 Oct 2024	Spoken English Class 8	Communication	
	15 Oct 2024	Spoken English Class 9	Communication	
	17 Oct 2024	Spoken English Class 10	Communication	
	22 Oct 2024	Review Meeting Mid Program Assessment	Communication, Problem Solving, Leadership	
	24 Oct 2024	Spoken English Class 11	Communication	
	29 Oct 2024	Spoken English Class 12	Communication	
Nov 2024	31 Oct 2024	Spoken English Class 13	Communication	
	5 Nov 2024	Spoken English Class 14	Communication	
	7 Nov 2024	Spoken English Class 15	Communication	
	12 Nov 2024	Spoken English Class 16	Communication	
	14 Nov 2024	Spoken English Class 17	Communication	
	19 Nov 2024	Spoken English Class 18	Communication	
	21 Nov 2024	Spoken English Class 19	Communication	
	26 Nov 2024	Spoken English Class 20	Communication	
	28 Nov 2024	Post Assessment	Communication	
Dec2024	7 Dec 2024	Deep Learning	In-depth learning	
	14 Dec 2024	Boost Your Confidence	Self Confidence	
	21 Dec 2024	Self-awareness	Self-awareness	
	28 Dec 2024	Time Management	Time Management	



## Financial Projection of Academic Expenses of Batch 1 (FY 2024-2025)

VRCF ID Number	Name of The Student	Amount Paid	1st Year Budget	Total Budget
001	Kalaiarasi . R	13683	25000	13683
002	Sanjai . V	77950	120000	480000
003	Lakshana . R	4485	5000	15000
004	Dinesh Kumar . R	10720	12500	52500
005	Mukilvendan . P	22000	75000	300000
006	Selvaleaka . S	43723	60000	250000
007	Pavithra .P	21200	100000	500000
008	Varsha .P	4050	5000	15000
009	Madhu . M	64800	75000	300000
010	Dakshina . J	157500	230000	230000
011	Ashvini .A	108200	170000	180000
012	Muthulakshmi . B	8000	15000	45000
013	Madhumitha . S	2495	5000	2495
014	Guga Priya . M	22630	75000	300000
015	Suganya.L	16205	25000	100000
016	Rohini	16233	25000	100000
017	Durga Devi		60000	180000
		593874	1082500	3063678

## Budget Estimate for FY 2024 -2025

Item	Amount (In RS)
<b>Program Expenses</b>	
Scholarship	1052500
Honorarium for mentors	50000
Training and Workshops	100000
Annual Event	173000
Field Visit Expenses	84000
<b>Administrative Expenses:</b>	
Salaries	900000
Website	20000
Office Supplies	10000
Miscellaneous Expense	100000
<b>Total</b>	<b>2489500</b>

# WHAT HAVE WE ACCOMPLISHED SO FAR

- Identified the Batch 1, 16 students from 300 Applications
- Reiterated the selection process SOP and exit policy
- Developed a budget and financial plan for the same
- Developed the Competency Based Curriculum framework for the Mentoring Program
- Website has been developed
- Identified the first level mentors
- Collected feedback from candidates, Parents and mentors
- Mentoring is ongoing (Weekly Huddle)
- Organized a two day program for the candidates and parents to introduced the program and build connection and trust.
- Identify the needs of candidates (Along with Training needs, we have also identified need for Mobile, Tablet, Cycle, Clothes, toiletries etc.)
- Admission and First Semester Fees paid for all candidates.



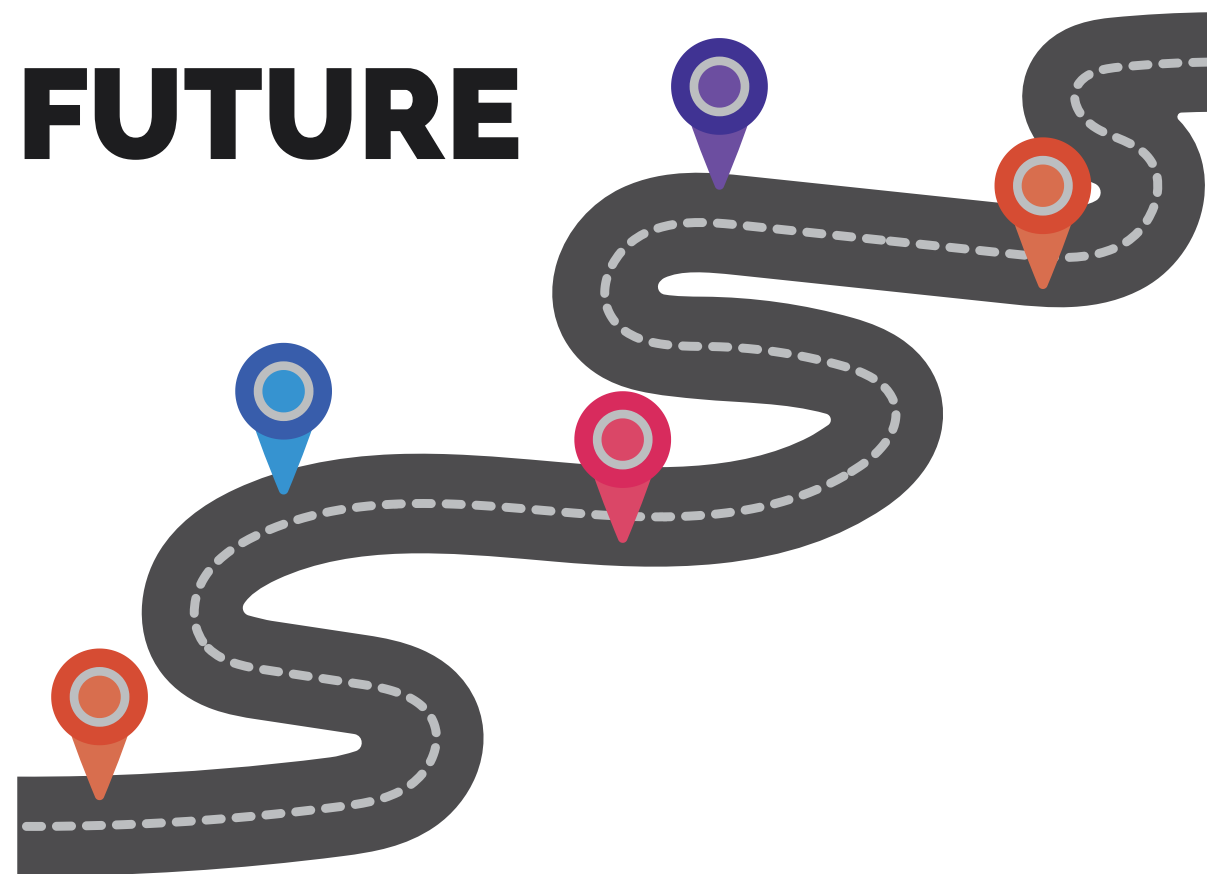
# IMMEDIATE PLAN

- Work with candidates and Conduct a SWOT analysis and Develop a personal development plan outlining long-term goals and milestones.
  - Collect feedback from candidates, Parents and mentors
  - Develop training materials and guidelines for mentors.
  - Implement a system to track participant progress and program outcomes
  - Assess the effectiveness of the program against our goals.
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- Identify potential partners (schools, community organizations, businesses) & Build relationships and formalize partnerships.
  - Maintain a strong public presence through media, social media, and community events.
  - Share success stories and testimonials to build credibility and support, through which we can receive referrals from other CSOs.
  - Mentor Identification

# CHALLENGES

- Committed Mentor Identification
- Virtual Mode of Meetings
- Students attendance
- Heterogenous group of students (Streams)
- Students understanding the value of the program.

# ROAD MAP FOR FUTURE



- In 2025, Expanding to sports and arts streams
  - Partnering with educational institutions
  - Partnering with Individuals/CSOs
  - Developing Launchpad as a robust platform, strengthening the process and system.
  - Scaling the Launchpad, to reach more youthj leaders.
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- In 2025, VRCF also plans to broaden its initiatives to include other impactful projects that align with our core mission, such as healthcare, individual upliftment, and the promotion of cultural enrichment.



**TOGETHER, WE CAN EMPOWER  
THE NEXT GENERATION TO  
ACHIEVE THEIR DREAMS.**

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**THANK YOU, FOR JOINING!**